

Iru Justiniano da Silva

*Senior ESL Specialist &
Business English and Legal English Teacher*

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Professional Profile

Senior English Language Specialist with over 30 years of experience delivering high-impact linguistic training. Specialised in Business English and Legal English for executives, legal professionals, and senior management. Combines deep pedagogical knowledge with a technical background in Web Development, facilitating specialised communication training. Currently completing the CELTA (Cambridge) certification and Post-Graduate (Lato Sensu) courses in ELT Methodology and International Law.

Education & Certifications

- Dec 2025 **CELTA (Certificate in English Language Teaching to Adults)**, *Cambridge University / Authorised Centre, Online/Global*
International gold-standard certificate for teaching English.
- Jan 2026 **Post-Graduation (Lato Sensu) in ELT Methodology**, *Faculdade Líbano, Brazil*
Focused on advanced pedagogical approaches and specialised instruction for adult learners.
- Feb 2026 **Post-Graduation (Lato Sensu) in International Law**, *Faculdade Líbano, Brazil*
Specialisation focused on global norms, treaties, and international legal relations.
- 2024 **Technological Degree in Web Development**, *Universidade Pitágoras Unopar, Brazil*
Technical literacy in software development, enabling specialised ESP (English for Specific Purposes) training for IT teams.
- 1998 **COTE (Certificate for Overseas Teachers of English)**, *Cambridge Exams, UK/Juiz de Fora*
Advanced certification in the Communicative Approach and ESL methodology.
- 1995 **C.E.E.L.T**, *Cambridge Examination for English Language Teachers, UK*
Professional certification for English educators.

Professional Experience

- 2013–Present **Executive Language Coach & ESL Teacher**, *Private Practice / One-to-One*, Online / Remote
- Specialised English training for CEOs, board members, legal professionals, and senior IT specialists.
 - Focus on Business English, Legal Terminology, negotiation skills, and international presentations.
 - Preparation for Cambridge Exams (B2 First, C1 Advanced, C2 Proficiency) and IELTS.
 - Implementation of personalised curricula based on professional niche (Tech, Law, Management).

Other Relevant Experience

- 2016 **Bilingual Administrative Coordinator (Rio 2016)**, *Eventim / Olympic Games*, Rio de Janeiro
- Managed ticketing operations for the Copacabana Cluster (Beach Volleyball, Marina da Glória).
 - Led a bilingual team of 16 supervisors and over 150 attendants in a high-pressure international environment.
 - Coordinated logistics, training, and customer service resolution for global visitors.
- 2007–2013 **International Education Consultant**, *SW Intercâmbio*, Brazil
- Advised professionals on international career paths and language immersion programmes in the UK, USA, and Europe.
 - Managed visa processes and academic enrolments for high-end clients.
- 2000–2002 **Academic Coordinator**, *CNA Idiomas*, Brazil
- Recruitment, training, and supervision of English teaching teams.
 - Ensuring pedagogical quality and adherence to Communicative Approach standards.

Core Skills

- Teaching Business English, Legal English, English for IT (ESP), Cambridge Exam Preparation.
- Technical Web Development (HTML/CSS, JS), Digital Marketing Strategy, Team Leadership.
- Languages English (Native-like Proficiency), Portuguese (Native), Spanish (Basic).

Interests & Availability

- Availability Open to long-term contracts with organisations worldwide.
- Modality **Remote Teaching Only** (Specialised in digital classroom environments).
- Digital Expert in remote teaching tools (Zoom, Teams, Miro) and modern LMS platforms.